

Annotation

on the investment project "Organization and development of women hygienic tampons production on FEZ Gomel-Raton"

Investment project "Organization and development of women hygienic tampons production on FEZ Gomel-Raton" is developed to find an investor to organize and develop the production.

The project is on pre-investment stage: feasibility study of the project is done, business plan has been developed, production technology and the list of necessary equipment are defined.

It is supposed to introduce the most modern and advanced technologies of women hygienic tampons production.

New modern high technological equipment of European producers is planned to be bought (Switzerland, Slovenia): equipment for raw materials processing and carding machine, three CL-3M lines for tampon production, metal detector, testing laboratory. This equipment meets all international and national quality and safety requirements.

Term of project realization is 5 years, dynamic term of recoupment is 4 years.

There are available production premises with all necessary infrastructure and engineer communications on the territory of FEZ Gomel-Raton (2 500 sq. meters).

Total cost of the project is EUR 3,062 mln., including EUR 2.532 mln. of capital investments, EUR 0.157 mln. for circular assets replenishment, EUR 0.35 mln. for premise acquisition, EUR 0,023 mln. for other expenses.

Production of women hygienic tampons is the main entrepreneurial activity of the created enterprise. When the enterprise reaches its full capacity (the third year from the beginning of the project realization), the annual production in volume terms will reach 31.52 mln. items. The product is import substituting and will be sold on the national market. Production of hygienic women tampons in FEZ will allow to set the price 40% lower than the average market price.

Sales proceeds will amount to EUR 14.3 mln., net profit – EUR 5.817 mln.

16 new working places will be created.

Investment project realization on FEZ Gomel-Raton territory will allow the enterprise as FEZ resident to save EUR 2,058 mln. on tax and customs payments.