

## **Annotation**

### **on the investment project "Organization of sanitary pads for women production on FEZ Gomel-Raton"**

Investment project "Organization of sanitary pads for women production on FEZ Gomel-Raton" is developed to attract an investor to the organization and development of new production.

The project is on pre-investment stage: feasibility study of the project is done, a business plan is developed, and a production technology and a list of necessary equipment are defined. Said manufacture will employ new and high technologies of sanitary pads for women production.

New modern equipment will be bought: «DEDE-400» production line and «FSP 50/60» packing machine from «BIKOMA» company (Germany). This equipment conforms all international and national quality standards.

Term of project realization is 5 years, term of recoupment is 2 years 9 months.

There are vacant production premises 1760 square meters, with all necessary infrastructure available.

Total cost of the project is EUR2.424 millions, including EUR 1.79 millions of capital investments, EUR 0.384 circular assets replenishment, EUR 0.25 millions – to buy the production premises.

The project financing is planned with investor's loan and own means of the enterprise.

A main production activity of the enterprise – production of sanitary pads for women. When the enterprise reaches its full capacity (during the third year), the annual production volume will reach 101.76 millions pieces. This product is an import substituting and will be sold exclusively in Belarus. Sanitary pads for women production in FEZ will allow to sell the production 35% lower than average on the market.

Sales proceeds will be EUR 23.38 millions, net profit – EUR 8.62 millions.

11 new working places will be created.

Investment project realization on FEZ Gomel-Raton territory will allow the enterprise as a FEZ resident to receive tax and custom reductions EUR 3.34 millions.